

We Are BRANDING THE FUTURE



CINCINNATI | 2019



Design for GOOD focuses on the core principle of the design discipline – the future of brands.

Non-profits help people through a wide range of initiatives, but can become overwhelmed in this hyper-complex, marketing-driven society. We pledge to work with non-profits to build a future by offering free creative services from some of Cincinnati's leading professionals.

01 — DESIGN FOR GOOD

Driving real change through giving back.

Unlocking the potential for real transformation, our commitment to giving back empowers us to foster a profound and lasting impact.

02 — THE PEOPLE BEHIND IT

Creatives united for the good of the community.

In a harmonious convergence, creative minds unite with a shared purpose: uplifting the community's welfare.

03 — SERVING THE COMMUNITY

Giving back to those who give so much.

Bound by a common goal, a coalition of creatives comes together to weave a tapestry of positive change within the community.

“ I cannot wait to get started! I'm extremely grateful by having Alpha Citizen being chosen as the first Design for Good non-profit. With DFG's help, we will be able to return to the streets this year fully equipped to do good in OTR. ”

DRIVING CHANGE THROUGH GIVING BACK

Meet our bootlegged partners — Alpha Citizen.

This non-profit organization, dedicated to making a positive impact in Over-the-Rhine, is a beacon of change. Through their unwavering commitment, they diligently clean up the streets, transforming them into safe and inviting spaces for everyone. Beyond this, they extend a caring hand to the homeless population, providing nourishing food that not only fills stomachs but also warms hearts. Their tireless efforts embody compassion and community, fostering a brighter future for a neighborhood they hold dear.

CONTACT ALPHA CITIZEN

Brief overview:

- + STARTED IN CINCINNATI, OHIO IN THE OVER-THE-RHINE AREA
- + OVER 32 COMMUNITY PROJECTS IN THE LAST TWO YEARS
- + FOUNDED BY ONE PERSON SEEING THE NEED IN THE COMMUNITY
- + 100% FULLY SELF-FUNDED BY THE CO-FOUNDERS

01 — GET INVOLVED

Want to be a part of the Design for Good 2019 Initiative?

Anticipation is building as we eagerly anticipate diving into Design for Good 2019. Giving back has been ingrained in the ethos of Design for Good's leadership since the inception of this initiative. Making a substantial impact on these businesses and our beloved queen city remains of paramount importance to us.

What to expect from #DFG19:

- + 12-HOUR COMMITMENT
- + GREAT OPPORTUNITY TO NETWORK WITH OTHER CREATIVES
- + BE A PART OF A PROFESSIONAL DESIGN PROCESS
- + GIVING BACK TO THE COMMUNITY FOR THE SAKE OF DESIGN

The final schedule is still being worked on but here's a quick overview:

- 8:00 AM: BREAKFAST
- 8:15 AM: INTRODUCTION / CLIENT MEETING
- 8:45 AM: KICKOFF MEETING
- 12:00 PM: INTERNAL MEETING
- 12:30 PM: LUNCH BREAK

FULL NAME

Full Name

EMAIL ADDRESS

youremail@provider.com

PHONE

(XXX) XXX-XXXX

SHIRT SIZE (?)

MEDIUM

ARE YOU SIGNING UP FOR DFG 2019 (?)

- Yes, I want to be a part.
- No, I just have a questions.

COMMENTS

Hello,
I have a question regarding...

SUBMIT FORM

PARTNERS

We could not do this without these awesome partners

